

ELEMENTS *of style*

By Sheena Benson

THIS SEASON WE TAKE A LOOK AT STYLE IMPACTING SOCIAL CHANGE, ECO-FRIENDLY DESIGNS AND PRODUCTS THAT ARE SAVING LIVES AND WORKING TO HELP, NOT HURT, OUR NATURAL ENVIRONMENT.



SEEING THROUGH NATURE: CANBY SHADES

www.shwoodshop.com Price: Approx. \$100

Canby shades are a result of what Shwood calls: "A simple experiment with nature." The eyewear which hails from Portland, Oregon is completely handcrafted and features wooden frames with minimal manipulation to showcase the wood's natural properties. The shades, made from sustainably-harvested wood sourced from different African countries, come finished with Carl Zeiss lenses.



STYLE FOR CHANGE: WOOD BEADS CUFF

www.MadeBySurvivors.com Price: \$18

Made By Survivors is an international organization dedicated to making a difference. The organization works to help survivors of slavery rebuild their lives through education, reintegration programs, the creation of jobs and as a result, sustainable incomes for survivors. Celebrate style for a cause with the 'Wood Bead Cuff' made at a refugee camp in Uganda by survivors of child soldier slavery and their mothers.



SONGS FROM THE WOOD: BARKY TURNTABLE

www.audiowood.com Price: Approx. \$1370

Inspired by the visible similarities of tree rings and grooves on vinyl records comes Barky. The pitch-perfect turntables made from raw-edged wood round are custom-made by designer Joel Scilley. Scilley admits that the old Jethro Tull album cover with a turntable tonearm on top of a tree stump also had a hand in influencing his rustic design.



STRAIGHT FROM THE ROOT: WOODEN USB STICKS

www.oooms.nl Prices starting at \$80

USB memory sticks have become a necessity in our tech saturated society as well as a painless way to lug around all those important files. These USB sticks by OOOMS are made with real wood and reworked by hand for a unique touch.





A PAIR OF SPEAKERS, STRAIGHT UP: PURE MALT SPEAKERS

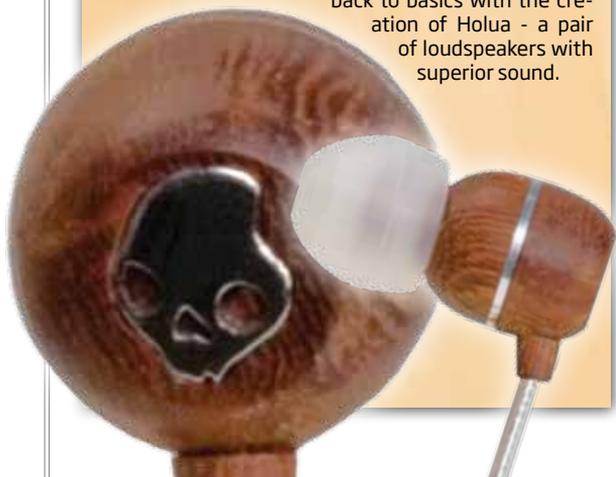
www.pioneerelectronics.ca Price: \$799/pair

The engineers at Pioneer have created an eco-speaker made from the curved wood of retired 50 year-old oak whiskey barrels. It takes an entire barrel, flattened and dried, to produce a pair of the handmade speakers. Pure Malts are said to give off a gentler and deeper sound than their counterparts, owing to the absorption of ingredients released into the oak over the years.

WOOD SOUNDS GOOD: SKULLCANDY HOLUA WOODEN EARBUDS

www.skullcandy.com Price approx: \$105

Since the beginning of time man has whittled musical instruments from the woods that surround him. According to Skullcandy the answer is simple: wood sounds good. The headphone heavyweight has gone back to basics with the creation of Holua - a pair of loudspeakers with superior sound.



CLEAN & GREEN: GLIMPSE GEL CLEANSER

www.xango.ca Price: \$55 at retail or \$35 for preferred customers – see online for more details about Xango's preferred customer program.

Glimpse's clean, green formula is the perfect alternative to your daily face wash or shaving routine. The gel cleanser is free from harsh skin damaging chemicals, and works to wash away acne and impurities, keeping skin smooth, balanced, and naturally hydrated.



LEAVE LESS BEHIND: D-SOLVE BIO-D BY SIMPLE SHOES

www.simpleshoes.com Price: \$105

Simple's BIO-D shoes are made of certified cotton and a biodegradable sole. The trendy and conscious sneaks biodegrade in just 20 years compared to the 1000 years it can take for the average sneaker to break down in a landfill.



IT'S AUTOMATIC, SYSTEMATIC, HYDROMATIC: GREASE LIGHTNING: TEA TREE SPOT TREATMENT

www.lush.ca Price: \$9.95

There's a few reasons to own Grease Lightning. 1) It's vegan-made from thyme, rosemary and tea tree infusion, aloe vera extract, sea water, grape juice, lavender oil, and witch hazel. 2) It destroys blemishes without drying out your pores, leaving skin soothed and eliminating any redness. 3) Grease is the word.

NATURAL BALANCE: MAGNO MEDIUM RADIO

www.areaware.com Price: Approx. \$260

The Magno AM/FM radio pairs retro and modern with an eco-twist. The MP3 compatible wooden radios designed by Singgih Kartono are hand-crafted from naturally harvested wood by carpenters in an Indonesian village. For every tree that is used in production, a new one is planted.

