

* BULLETIN SEX

By Alistair Kyte



FACE TIME

» **Single guys looking to meet women should forget listening to the so-called experts in their lives. You know the type; they say things like, "a bar is the worst place to meet women," or the always poignant, "the minute you stop looking, that's when it's going to happen," but why listen? These friends are usually in serious long-term relationships and haven't dated in years. What do they know about being single today?**

Clearly, the best place to meet women is any place you'll find lots of them. It's that simple. At university or the office, at bars, the gym, the library, the beach, Weight Watchers, it really doesn't matter. **Surround yourself with loads of women, and you'll increase your odds of meeting one who's attracted to you.**

For example, your friends likely ridicule you for your abusive relationship with Facebook, but what they probably don't know is that the female-to-male ratio on the social networking site has hit an all-time high. According to the website insidefacebook.com, the female/male ratio hit 1.35 to 1 (for U.S.-based users). This female dominance existed in every age bracket as well, with some 2.3 million more women than men in the generally horny 35 to 44 category, which means cougars are prowling Facebook in droves. Rvroar!

Studies have shown Canada leads the world in per-capita Facebook usage. **In July of 2008, it was reported that 40 percent of the Canadian population has a Facebook account.** So all you single guys who request hundreds of new friends a week and regularly check out the pages of every female friend you have, just to see if they've recently broken up, should feel a little less creepy today. More 'Face' time may actually lead to more dates.



FACT OR FICTION

» **Men generally have more sexual partners over their lifetime than women.**

Come again, please. According to a study by the National Center for Health Statistics on sexual activity among adults between the ages of 20 and 60, women average just four sexual partners over their lifetime. Guys average seven.



IN CASE YOU WERE WONDERING . . .

» **Do you know what entices your girlfriend to have sex with you? Is it love, desire, money, power, alcohol or even pity? Psychologists at the University of Texas at Austin decided the topic was meaty enough to write a book about. Why Women Have Sex was published in September and its writers cobbled together hundreds of hours of scientific research to try and come up with a reasonable thesis on the matter. As it turns out, women have sex for a variety of reasons; unfortunately for the male ego, it's not always because of passion.**

In a study conducted over almost three years (June 2006 to April 2009), about 1,000 women were asked why they had sex, and given 237 different reasons to choose from. The results showed they did it for gifts, boredom, jealousy, a sense of duty, to get rid of headaches and many, many more reasons. In fact, their motives were so wide-ranging the real news was that the sex was often about anything other than passion. Ouch. The crack research team also uncovered groundbreaking discoveries like there are many more factors contributing to women having sex than there are for men, and the act of sexual arousal is much more complicated for women. It took three years to figure that out?

Regardless of how many copies are sold, you know some guy is already working on a follow up to Why Women Have Sex, and you can bet it won't require three years of research, either. With the working title: Because It's Awesome, it will likely be a quick read.